

FUTURE READY BENEFITS

# FORMAL EMAIL TEMPLATE



## SUBJECT LINE:

**We've partnered with FAME to offer you expert guidance to prepare for education costs.**

Dear Team,

At **[COMPANY NAME]**, we know that managing the cost of higher education is a vital part of your overall well-being and long-term security. That is why we are pleased to share our partnership with FAME (Finance Authority of Maine) to provide you with a suite of free-to-use education affordability tools and expert support.

Through this partnership, you have direct access to resources designed to help you:

- **Plan and pay for education:** Get help planning for the path ahead or managing existing student debt.
- **Grow your education fund:** Learn how the Maine's 529 Education Savings Plan, the \$500 Alford Grant, and matching grants for Maine residents can help you save for the future.
- **Practical financial skills:** Tools and courses to help with budgeting, student loans, and more at no charge.
- **Get expert guidance:** Speak with an Education Affordability Counselor in-person or virtually for one-on-one help with your specific goals.

**These resources are completely free to use,** and any sessions you book are strictly confidential. We sincerely encourage you to take advantage of this benefit.

To get started, explore our [Future Ready Benefits](#) hub or [book a free appointment with a FAME Education Affordability Counselor](#).

Best regards,

**[SENDER NAME]**

**[COMPANY NAME]**

FUTURE READY BENEFITS

# CASUAL EMAIL TEMPLATE



## SUBJECT LINE:

**We've teamed with FAME to help you manage your finances.**

Hi Team,

We know that figuring out how to pay for higher education can be a lot to navigate for anyone, so we've teamed up with FAME (Finance Authority of Maine) to help.

Whether you need help tackling existing student loans or saving for your child's future education, the resources included in the Future Ready Benefits toolkit can give you the clarity and support you need to get a handle on things. These tools are completely free to use, and any advice you get is strictly confidential.

## Here's what they can help you with:

- **Planning and paying for education:** Get help navigating the path ahead or managing existing student debt.
- **Saving for college:** Learn how Maine's 529 Education Savings Plan, the \$500 Alford Grant, and matching grants for Maine residents can help.
- **Practical financial skills:** Use these free tools and courses to help you budget for tuition, manage school expenses, and more.
- **Expert guidance:** Talk to a real person in-person or virtually for confidential, one-on-one help affording for higher education.

Check out our [Future Ready Benefits](#) hub to see what's available or [book a free appointment with a FAME Education Affordability Counselor](#).

Best,

[SENDER NAME]

[COMPANY NAME]