

Study in

wales

This is Everything US students

need to know about
studying in Wales, UK.

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Introduction

In Wales, we have a true passion for education. This is a country where learning is valued, and academic standards are high. But studying in Wales is so much more than just education. Our students enjoy a great quality of life, whether they're interested in art and culture, socialising or exploring our great outdoors.

With over 130,000 students enrolled at the eight universities in Wales, we're proud to welcome students from all over the world. We've found that our students from the US are particularly fond of studying and living in Wales. We want advisors – like yourself – to help us inspire more students to study in Wales. But more than that, we want you to become advocates for Wales and to be as excited as we are about the life that our students are able to enjoy.

When students choose to study in Wales, they become part of a success story that stretches back two centuries.

As part of the UK higher-education system, our universities offer qualifications that are respected by academics and employers across the world, where world-leading research, established industry partnerships and supportive learning are all at the heart of a rewarding student experience.*

*Feel free to copy and paste this introduction about Wales into any presentations/emails to students about studying in Wales.

In this toolkit, you'll find everything you need to inspire a new generation of US students to adopt the Welsh way of life. From printable posters to put up in schools and at education fairs, to social media posts, graphics and video to share on your channels, how you choose to use these materials is up to you –

but we hope you will join us in celebrating and advocating for the rewarding student experience that awaits US students.



Student^t

champions

Stories from ^m our

Every year, around 500 students from America choose to come and study in Wales. Whatever the degree, and whether it's an undergraduate, postgraduate or masters, each student has their own unique reason for choosing Wales.

Here are just a couple of stories from American students who have chosen to study in Wales.

Student champions Case studies

Jeffrey Clarke, from New Jersey

[Download case study posters here](#)

First year student at Aberystwyth University,
BA English Literature & Creative Writing

[Read their full story](#)

Kaleigh Leiva, from Mississippi
Third year student at Swansea University,
Psychology and Criminology

[Read their full story](#)

Jessamine Witte, from Santa Cruz
Studied International Business (one year abroad) at Swansea

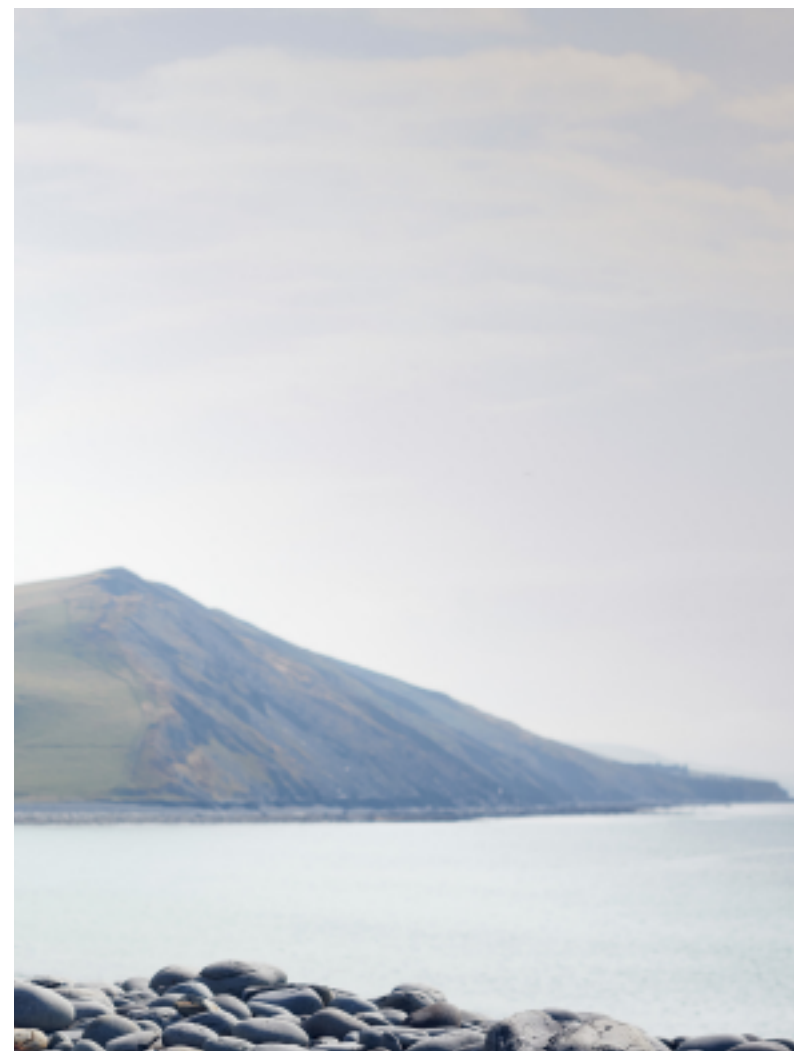
[Read their full story](#)

Elianna

Read Jeffrey's full story here:

University thirteen years ago, now works for Twitch
studyinwales.ac.uk/jeffrey

judgment-free university, with zero tolerance for bullying or discrimination of any kind."



"MY Chavez and Annabel Sweeney, from Texas Elianna studies MA International Business Management, and Annabel studies MA Financial Management at Cardiff



Metropolitan University
[Read their full story](#)

Click on the photos to download them as posters, or visit www.studyinwales.ac.uk/student-stories to read

and share the full stories.



Read Jessamine's full story here:

studyinwales.ac.uk/jessamine

How you can help
2 minute actions

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button.

Follow us on social media

Receive all our latest news, case studies and updates at the click of a

01

03

Sign up to the Study in Wales newsletter [here](#)

If you want to stay up to date with the latest Study in Wales news, signing up to our newsletter will ensure you're always up to speed with our latest developments.

02

Share social media posts and graphics

We believe that Wales has something special to shout about. So, if you're on Facebook, Twitter, Instagram, Snapchat, LinkedIn or any other platform, we'd love it if you could share our content and message far and wide. To

make it easier for you, we've created some assets that you can use on the next page. You can even use these assets in presentations, leaflets, brochures or webinars.

04

Share our Student Champion stories

Our Student Champions are the voice of our universities, and they each offer a unique perspective of what it really means to study in Wales as a US student. By sharing their experiences with others, you can inspire new students to consider studying in Wales.

Social media posts and graphics

If you're drawn to the history, culture

[Download them here](#)



and old charm that the UK has to offer, there's no better place to be than in Wales. Plus, with shorter course lengths, you'll be able to start your future sooner.

Find out more: studyinwales.ac.uk
#studyinwales

When you study in Wales, adventure



– and opportunity – awaits you. With

scholarship opportunities, financial support
and excellent employment rates, this is just
the beginning of your story.

Find out more: studyinwales.ac.uk

#studyinwales

Social media posts
and graphics

8

[Download them here](#)

Whatever you study, you'll never

Not only does Wales have 8



be short of inspiring study places in Wales.

Find out more:
studyinwales.ac.uk
[#studyinwales](https://twitter.com/studyinwales)



universities, it's one of the most economically feasible option in the UK for an overseas student and a considerably lower cost of living.

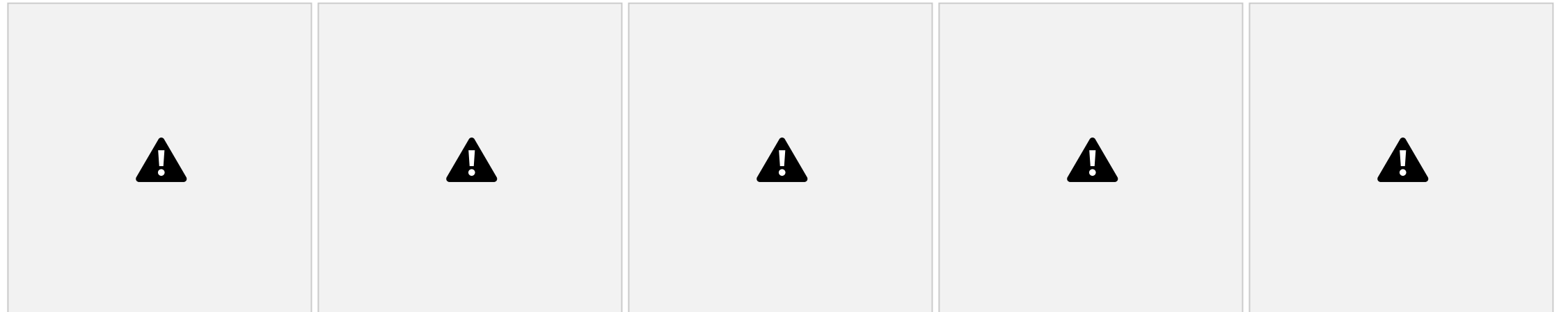
Find out more:
studyinwales.ac.uk
[#studyinwales](https://twitter.com/studyinwales)

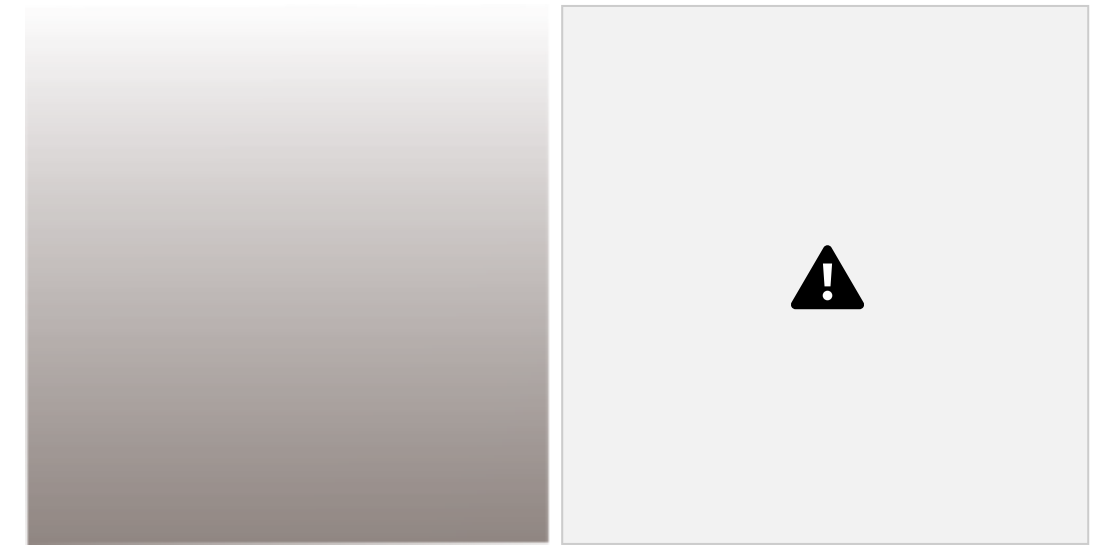
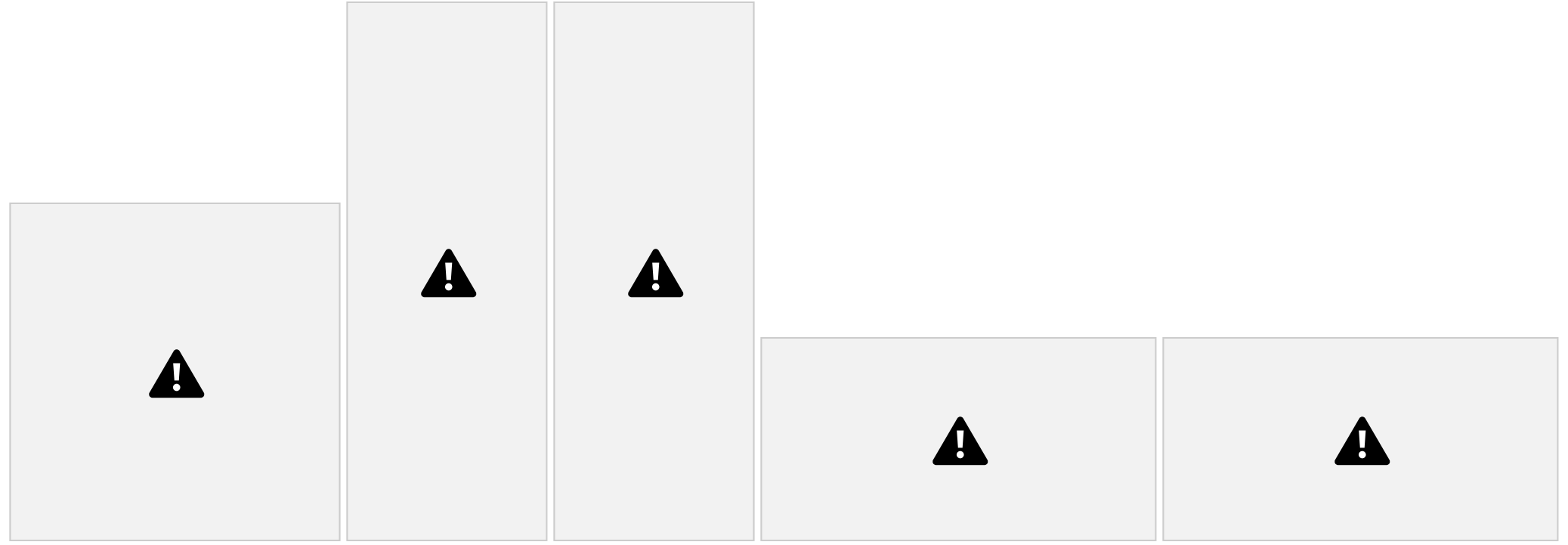
How you can help 5 minute actions

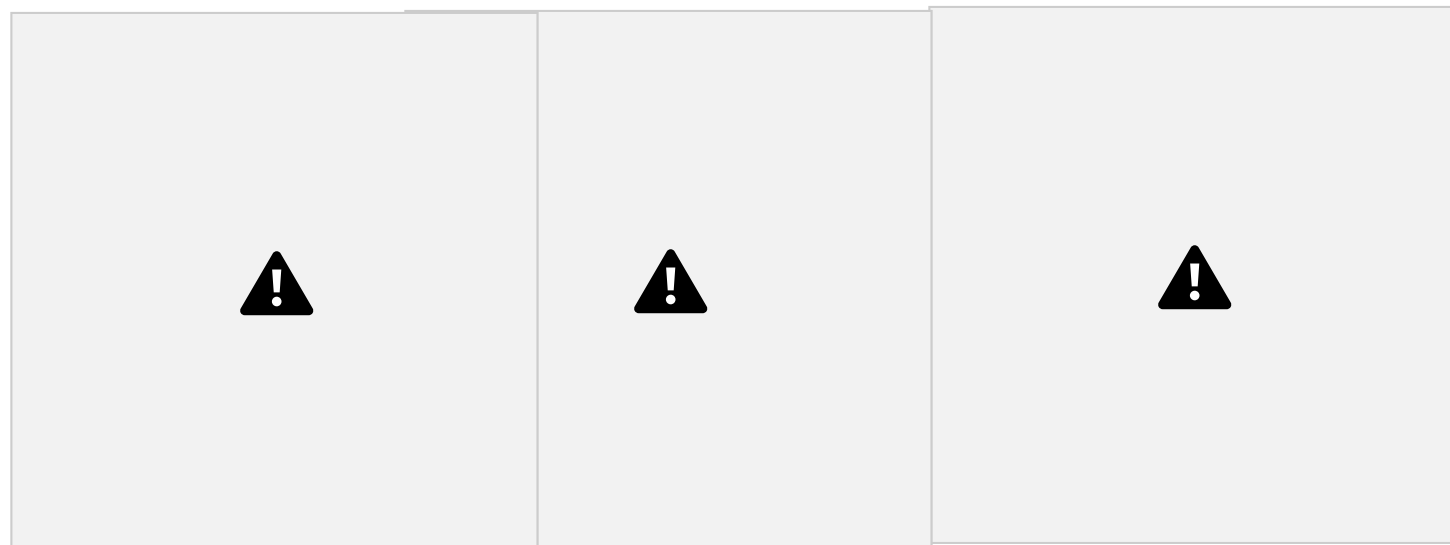
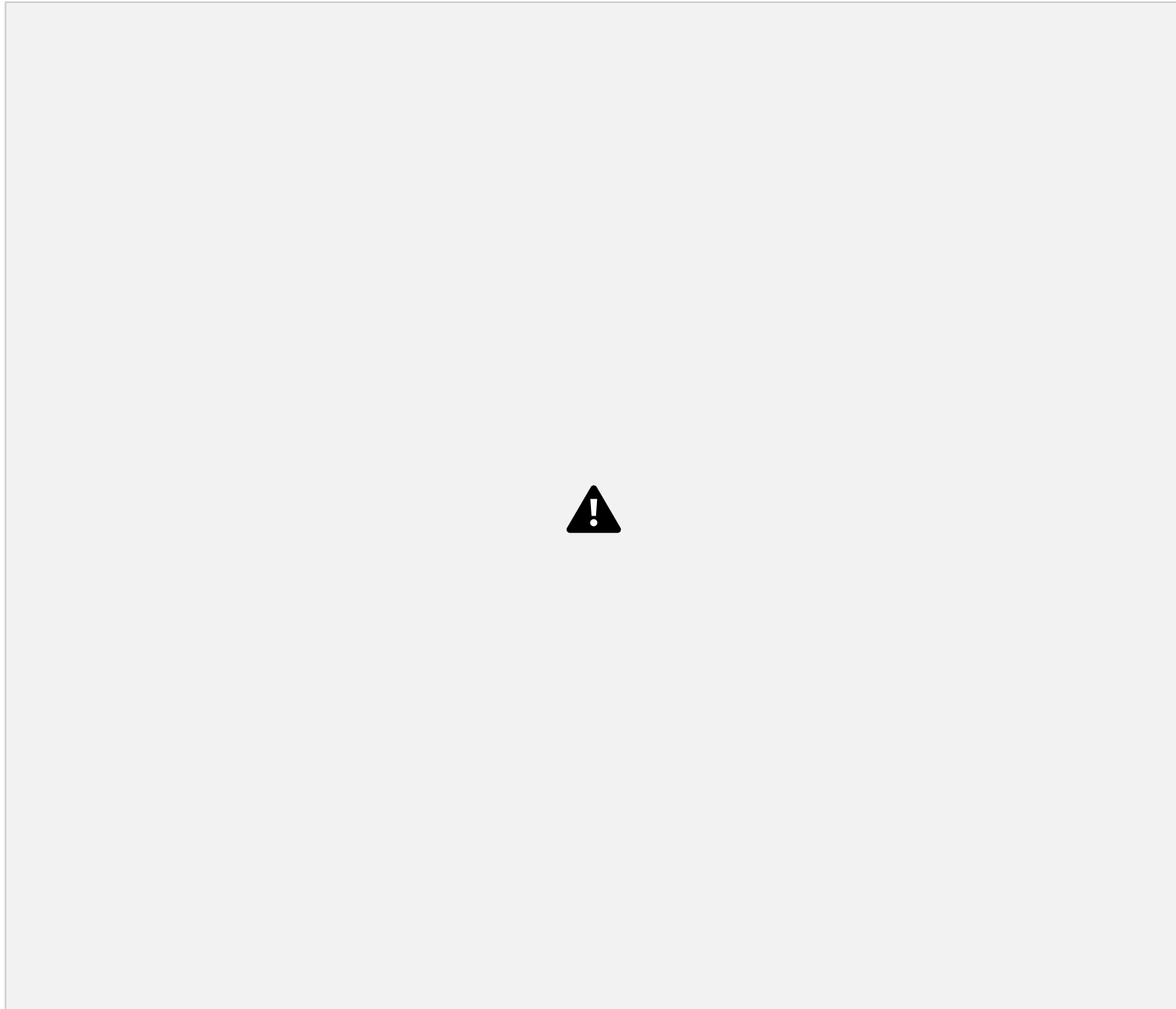
To help us raise Wales' profile and to encourage students to come here to study, it would be great if you could display our posters at schools, events, and education fairs. If you don't have access to a printer, these can also be shared digitally via social media or email.

At the bottom of every poster, you're able to add in your own contact details easily so that students interested in studying in Wales can contact you, their local advisor, directly.

[Download posters here](#)





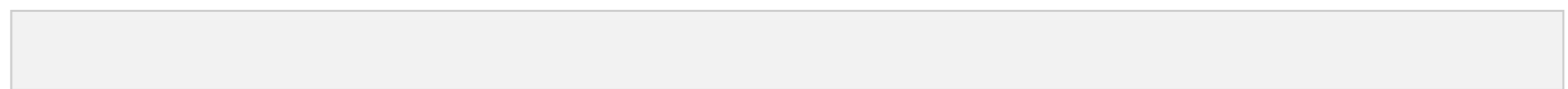
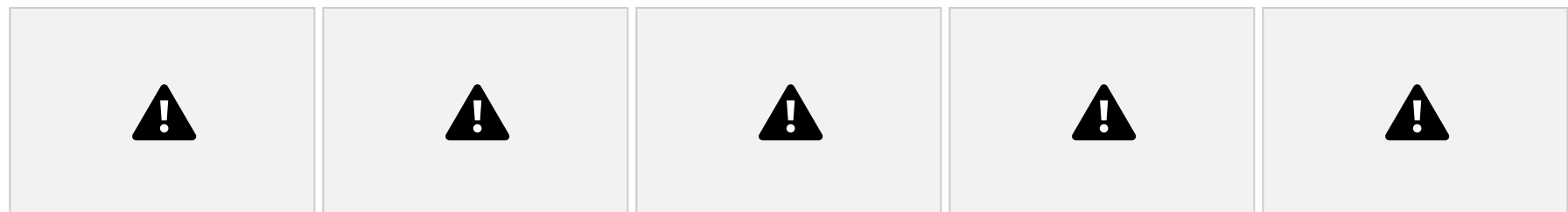


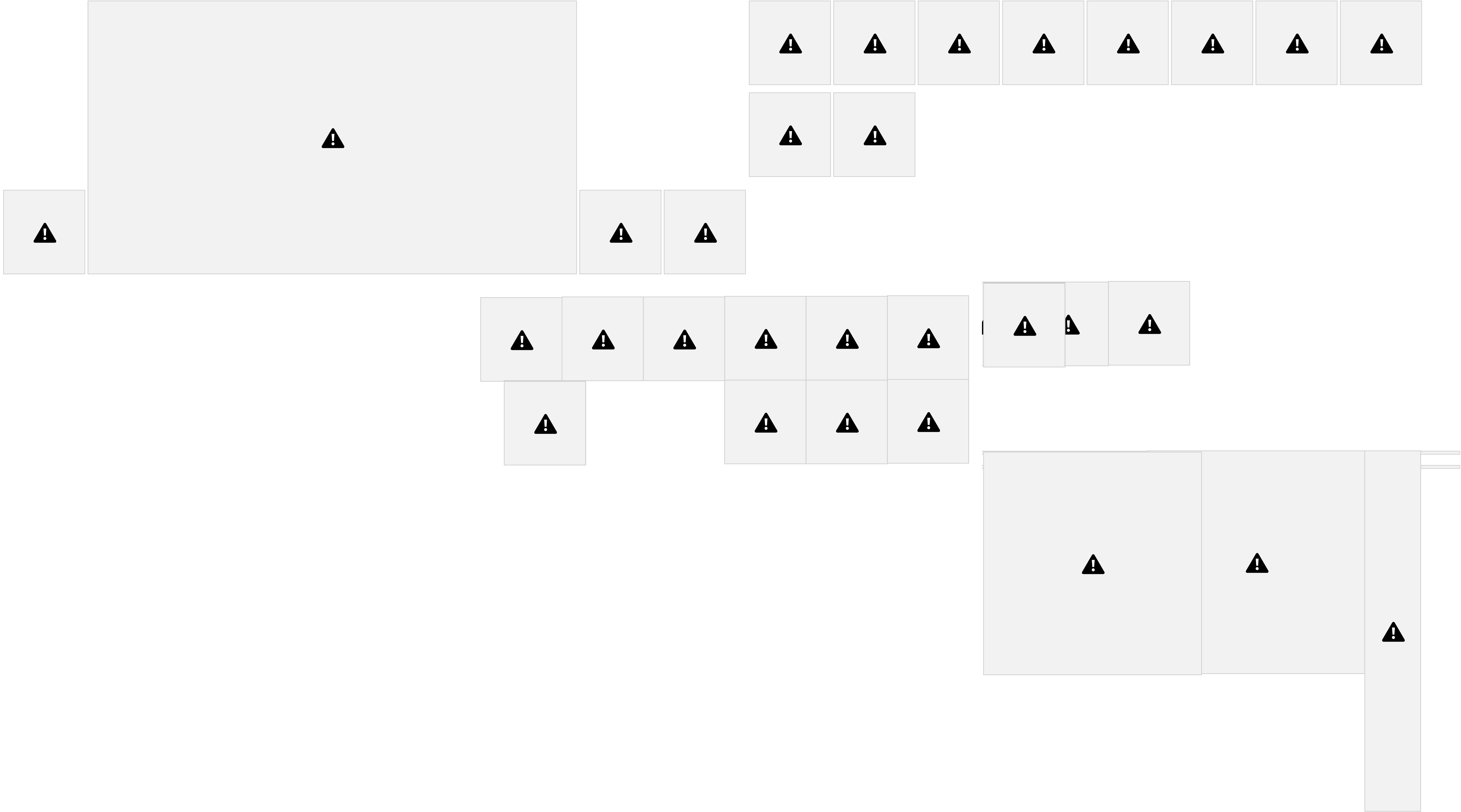


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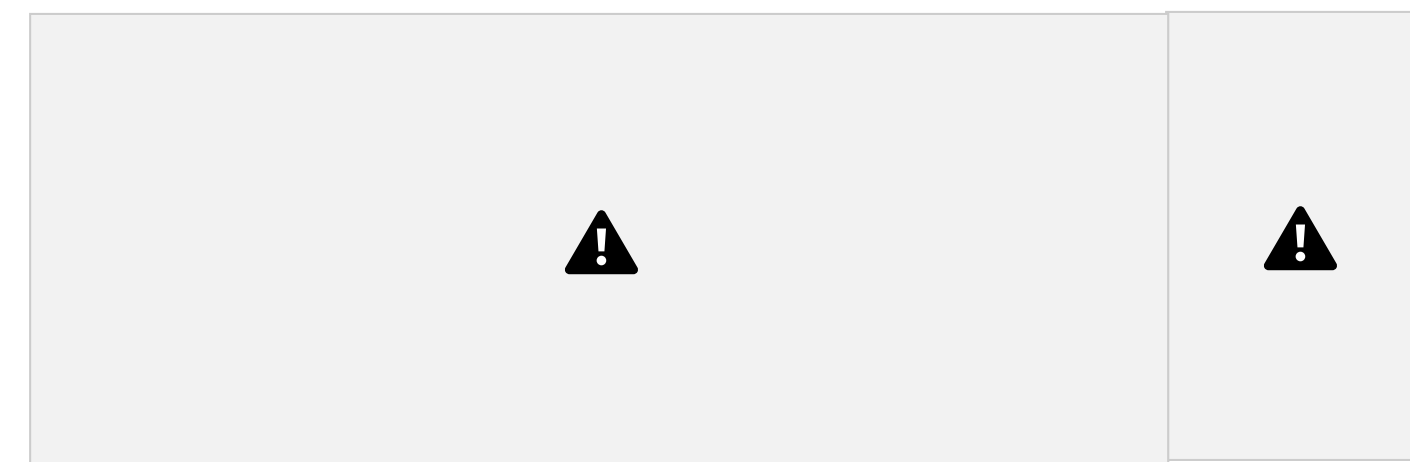
How you can help 5 minute actions

[Download posters here](#)





How you can help 15 minute actions



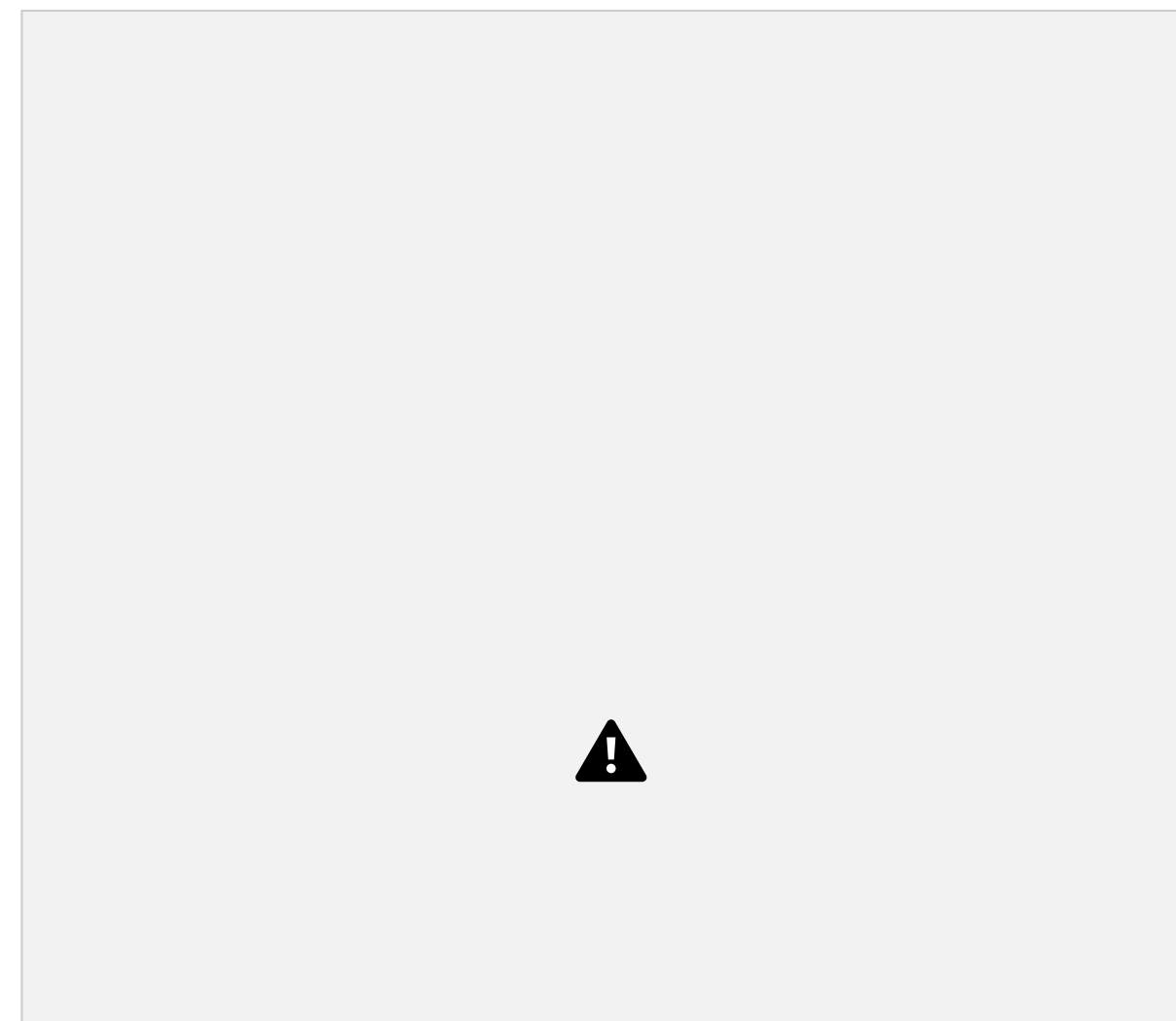
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PowerPoint template here

Talk to students, other advisors, and your networks about Wales

Whether you conduct one-to-one sessions with students, WhatsApp groups, Facebook pages, phone calls, webinars, Zoom calls – every interaction and recommendation counts.

To help you understand a little bit more about Wales and what makes our country such a great place to study, we've made a short PowerPoint template with information about Wales share with prospective students, including 10 interesting facts about Wales. We've also put these 10 facts a word document which you can copy paste into your newsletters and emails to prospective students.



to

into
and
to

Download



wales

This is Everything US students

need to know about
studying in Wales, UK.

Study iⁿ

seriously

wales has a

impressive

history

We have four UNESCO World Heritage Sites – and it's thought we have more castles per square mile than anywhere else in the world!

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Get involved

We've got an amazing team at Study in Wales, and we're always delighted to hear from advisors in the US. We run lots of different programmes throughout the year to help you understand more about how studying in Wales can enrich students' lives.

To find out more about our programmes or to sign up to our newsletter, please email us.

You can also visit our designated web page [here](#) with additional information for US advisors about studying in Wales.

Study in Wales

info@studyinwales.ac.uk

