

Invest in ME Reads Create Your Own Money Contest

Description: To celebrate April as Financial Literacy Month, and raise awareness of Invest in ME Reads, FAME will be offering a “create your own money” contest to students across the state.

When: The contest will be announced to schools in March with a submission period of April 1-30th. Submissions must be mailed to FAME and postmarked by April 30th.

Who: Students in grades K-6 will be eligible to participate.

Promotion: Schools will be responsible for promoting the contest to their students using collateral created by FAME. The announcement of the contest and the submission information will be made available on the webpage within the Invest in ME Reads landing page.

Submissions: Students will create their own \$500 bill using a template created by FAME. Schools will be asked to mail the submissions directly to FAME.

Selection Criteria: Students will be awarded based on following criteria:

- **Theme:** Drawing clearly reflects an understanding of the theme – currency, importance of savings, or connection to the \$500 Alford Grant
- **Originality and imagination:** Drawing reflects a creative spin on traditional currency by adding unique and imaginative design elements.
- **Composition and artistic quality:** Drawing utilizes entire space and portrays a consideration to elements of design (color, shape, line, texture, etc.)
- **Craftsmanship:** Drawing demonstrates age-appropriate skill, attention to detail, and high caliber of neatness.

Selection Committee: FAME’s Financial Education Team will determine each grade level winner.

Student Prize: All contest submissions will receive a water bottle sticker from FAME, which will be mailed to the school. One student from each grade level will be selected as a grand prize winner and will receive a fun pack from FAME (draw string bag with goodies, including a printed t-shirt of their money creation, and a \$25 gift card).

Display: Student entries may be displayed on the FAME and/or ASF website and at the FAME office and/or other state offices.