Impact Statement:

In two pages or less, please answer the following questions. Be specific and provide numbers whenever possible.

1. What would you do with this money? Please include a line item break down of your request
2. What benefits will this plan provide to your organization? (increased capacity, increased efficiency, diversified revenue streams, increased stability, enhanced service, revenue growth)
3. How many Maine FTE equivalents would this plan add to the business? (numerical answer including decimal points) What other benefits will this plan provide to the state of Maine? (supply chain growth, economic impact, community partners, industry stability and viability, in-state purchases of goods and services) Please include explanation of how you have determined these benefits.
4. Why is this important and appropriate for your organization at this moment?
5. Why are you confident you’ll succeed in this plan? (value proposition, market need, and skills/ experience on your leadership team)