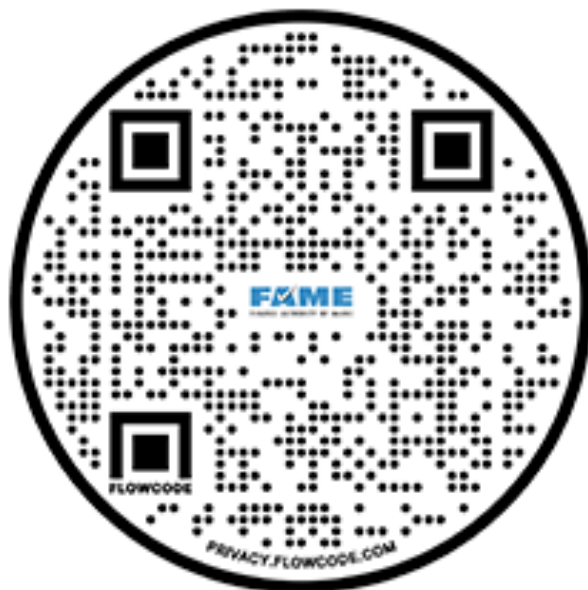


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**Wednesday Webinar: November 9, 2022**

**Scholarship Champions:  
Inspiring Students to Scholarship Success**

Presented by:

**Jessica Whittier**, College Access Counselor

**Liz Fickett**, Director of Grants and Scholarships, Maine Community  
Foundation



## Agenda

- Inspiring Your Students
- Facilitating Scholarship Success
- Motivating Your Community



**Inspiring Students**

# Make The Case For Scholarships





## Inspiring Students

Help students better understand

- College Costs vs Net Price
- Financial Aid Packages
- The Gap
  - Classroom lessons or presentations
    - FAME video series & calculators
  - MESFoundation.org/plan-for-college
    - Daily/Weekly Info Sharing



# Motivating Students



# Dispelling Myths

## **\$500 is not enough to make a difference**

- Have them use loan calculators to figure out what they'll save over 10 years of repayment
- How long did it take to earn that \$500?



## I'm never going to get one

- Offer other students as examples
- Make them aware of more local scholarships





# Winning a scholarship means they'll take away my other aid

- Understanding The Gap
- Building relationships in the FA Office



## Celebrate Success

- Announcements
- Award Boards
- Assemblies
- Highlight students who have won awards in the past
- Highlight a range of winner/scholarship types





# Motivating Students

## Get Personal

- Talk to students one-on-one about scholarships you think they'd be great for
- Encourage teachers, administrators, coaches, parents to do the same



## Facilitating Scholarship Success Use FREE Searches

### ■ Maine Specific

- FameMaine.com
- Maine Community Foundation

### ■ National

- College Board Big Future
- FastWeb
- UCanGo2
- Unigo



Free online financial literacy tools that help students sharpen their knowledge about money, borrowing and repaying student loans, and more. They also have a useful scholarship search tool!

Sign up through FAME today at [FAME.igrad.com](https://www.fame.igrad.com)



# Facilitating Scholarship Success

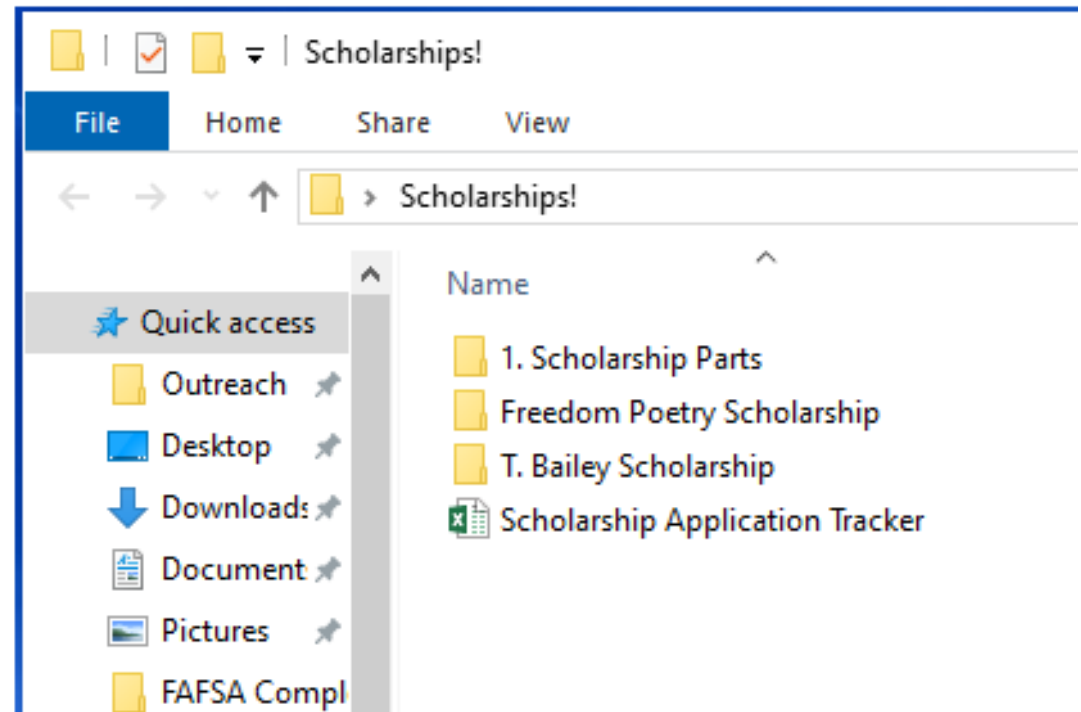
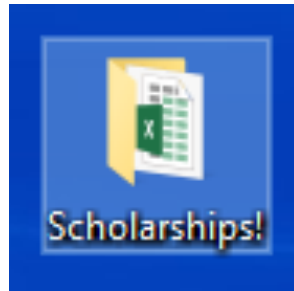
What Does **Your School's Scholarship Page**  
Look Like?

How Are You Pushing Students to Your Local  
Scholarship?



# Facilitating Scholarship Success

Use Folders to  
Keep Yourself Organized!





# Facilitating Scholarship Success

Encourage students to connect with someone to help **guide, proofread, encourage & empower.**

- Teacher
- Parent/Child
- Mentor
- Coach

## The Essay

- The What, How and Why of your plan goes here
  - What are you going to do?
  - How are you going to do it?
  - Why do you want to do it?
- Tailor essays for each application
- Proofread and have someone else do the same





# Facilitating Scholarship Success

- Know your application committee
  - Specific Scholarship = Knowledgeable Audience
  - General Scholarship = Teachable Audience
  
- Adapt essay to align with institutional missions



# Motivating Your Community



## Motivating Your Community

- Celebrate Students along with Community Organizations
- Share information about scholarship creation
- Ask



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