



Thank you for all you do to encourage your students to file a FAFSA!

FAFSA completion is a big deal and FAME is here to support you and your students. And, **new this year**, we're offering a fun incentive- **two \$500 prizes**- to encourage students to file. We are looking for the schools that can achieve the highest **percentage increase in FAFSA filing** from the Class of 2019 to the Class of 2020.

Here's how it will work:

Check out your **school's FAFSA filing percentage** for the Class of 2019. This percentage is as of May 1, 2019 and is based on your October 1 census data reported to the Maine Department of Education. We will share the Class of 2020 percentage on a bi-weekly basis starting in January of 2020. Final rates will be calculated as of May 15, 2020.

There will be two \$500 prizes- one from among small schools- those with a senior class enrollment under 100 students - and one from among the big schools- those with a senior class enrollment over 100 students. This prize can be used toward Project Graduation, Senior Prom, or a senior class trip.

TO ENCOURAGE FAFSA COMPLETION, WE RECOMMEND THE FOLLOWING:

- Like the [FAME-Education Facebook page](#), follow us on Instagram [@FAME.education](#) or [@FAME_Education](#) on Twitter and share and retweet FAFSA-related posts and encourage your students to do so, too!
- Hand out or mail FAFSA postcards to students
- Post reminders about FAFSA completion on social media
- Make FAFSA-related PA announcements, including at sporting events
- Email or text FAFSA reminders to students and parents
- Promote FAME's FAFSA events by emailing, texting or calling families
- Offer students extra credit or a privilege if they demonstrate that they've filed their FAFSA
- Give students a gift card (like to Dunkin', Starbucks, or for gas) if they demonstrate that they've filed their FAFSA
- Sign up for and use FAME FAFSA Completion Portal to see who has or has not filed a FAFSA
- Hang your FAFSA Completion Thermometer poster in a prominent location and update your FAFSA completion percentage regularly

Why is FAFSA completion so important?

Recent research has shown that post-secondary enrollment after high school is higher for students in all income levels when they file a FAFSA. Even more striking is that lower income students are about **127 percent more likely to be enrolled** in the fall following high school graduation if they file a FAFSA than their counterparts who don't file a FAFSA.

FIND RESOURCES TO PROMOTE FAFSA COMPLETION AT YOUR SCHOOL: Share our informational video; scripts for social media posts, PA announcements, emails and texts; and more at **FAMEMaine.com/FAFSA**.