



Getting the Most Out of Scholarship Websites

Wednesday Webinar
November 14, 2018

Getting The Most Out of Scholarship Websites

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- Value of Scholarships
- A look at
 - Big Future
 - FastWeb
 - Chegg Scholarships
 - Unigo
 - Cappex
 - Scholly
 - Going Merry

- Scholarship vs Borrowing
 - Interest
 - \$5000 scholarship earned freshmen year
 - » Saves \$5000 loan repayment
 - » Saves \$1,165 in interest repayment (\$6661 total)
 - » Saves \$55.51 monthly loan repayment

- Scholarship vs Borrowing
 - Time
 - 2 hours/week for 36 weeks = 72 Hours
 - » \$5,000 in scholarships
 - \$6,661 loan repayment
 - » Earning \$40,000/year (\$19/hour)
 - » 350 hours of employment o pay off debt

Scholarship Websites



- Profile matching system (not required)
- Convenience of College Board Connection
- Searches Internships, Loans, & Research Grants
- Links directly to scholarship provider page
- Creates a large list that can be overwhelming
- Funded by College Board fees to students and institutions

College Board Opportunity Scholarships

The more effort you put in, the more chances you get to earn a scholarship ranging from \$500 to \$2,000. If you complete all six steps, you're eligible to earn a \$40,000 scholarship. Scholarships are awarded—through monthly drawings—to students who complete each step. (Begins in December)



- Profile/Match site
- Scholarship Videos
- Deadline Notification
- Lots of ads and spam
- Manage list by application plan
- Some apps can be done through the website
- Funded through ads and shared information



- Fee based app/site
\$2.99/month
- Document Editor
- Shows strength of match
- Useable phone app
- Links directly to scholarship homepages
- Track apps through the app
- Great website to go with it
- Funded by user fees



- Profile match or search directory
- Offer their own scholarships
- Great college search tool to go with it
- Lots of miss-matches
- Funded by ads



- Profile match
- Scholarship info about effort and competition level
- Redirects you to scholarship provider website
- Also matches and tracks colleges
- Funded through ads

- Counselors can add local scholarships easily
- Counselors can upload transcripts and letters of recommendation once for students to use throughout the process
- “Merry Apps” allow you to apply for multiple scholarships with one essay/application
- Apply through the Going Merry Website
- Email reminder about deadline
- Students can invite contributors
- One Stop Shop



Q&A

Next month's webinar
Wednesday December 12th, 10am.
Why Consider College?

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