



September 2015 Wednesday Webinar

**Tips For Guiding & Motivating Students
With Their Scholarship Applications**

Today's Webinar Will Include

- Finding Scholarships
- Motivating Students
- Guiding Students Through The Process



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FAME



Where To Find Scholarships

- Maine Based
 - Famemaine.com/scholarships
 - MaineCF.org
- National
 - Bigfuture.collegeboard.com
 - Petersons.com
 - Chegg.com/scholarships
 - Scholarshipmonkey.com

Where To Find Scholarships

- In Your School
 - Student Information Systems
 - Guidance Websites
 - Student Handbooks
 - More than one place

Motivating Students

- Help students better understand
 - College Costs
 - Award Letters
 - The Gap
- This can be done through classroom lessons or presentations, FAME video series & calculators, MESFoundation.org/plan-for-college, classroom or extra credit assignments...

Motivating Students

- Dispel The Myths
 - \$500 is not enough to make a difference
 - Have them use loan calculators to figure out what they'll save over 10 years of repayment
 - I'm never going to get one
 - Offer other students as examples
 - Make them aware of more local scholarships
 - Winning a scholarship means they'll take away my other aid
 - Understanding The Gap
 - Building relationships in the FA Office

Motivating Students

- Celebrate Awards
 - Announcements
 - Award Boards
 - Assemblies
 - Highlight students who have won awards in the past
 - Highlight a range of winner/scholarship types
 - Highlight the size of awards

Motivating Students

- Get Personal
 - Talk to students one-on-one about scholarships you think they'd be great for.
 - Encourage teachers, administrators, coaches, parents to do the same
- Incentivize
 - Raffle Drawings
 - Extra Credit

Guiding Students

- Get Organized
 - Spreadsheets
 - Application Files
 - Get help

Filing Date	Scholarship Name	Potential Award	Qualifications	Requirements
Feb 12	Courageous Persuaders	2000	Grades 9-12	30 sec commercial
March 4	A. Leigh Phillips	700	Maine Res. w/ Disability	100-150 personal profile , 3 ref., transcript
April 1	Maine Campground Owners	500	2 nd year student in outdoor recreation	Resume, transcript, Financial Statement
June 18	Abbott & Frenner	1000	HS Junior or Senior	500-1000 Essay on a personal hardship and a life change
June 25	Maine Difference Scholarship	1000 renewable	HS Senior or undergrad	300-600 essay Why Maine? , 1 rec, transcript

Works for ME ✓

Guiding Students

- Treat It Like A Job Application
 - Put your best foot forward
 - Think about your selling points
 - Use a professional email address
- Make Sure To Provide Good Contact Information

- The Essay
 - The What, How and Why of your plan goes here
 - What are you going to do?
 - How are you going to do it?
 - Why do you want to do it?
 - Tailor essays for each application
 - Proofread and have someone else do the same



Questions?

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